
PRESCRIPTION: 636 APPLIED MANAGEMENT

This prescription replaces *236 Applied Management*.

ELECTIVE PRESCRIPTION

LEVEL	6
CREDIT	20
VERSION	1
INTRODUCED	2006
AIM	Students will apply management concepts.
PREREQUISITES	Recommended <i>530 Organisation and Management</i> or equivalent knowledge and skills.

ASSESSMENT WEIGHTINGS

Learning outcomes	Assessment weighting %
1. Students individually or within a team, will identify a business problem and write a project proposal for the research of possible solutions.	15
2. Students individually or as a team, will report on the application of management concepts in recommending solutions to an identified business problem.	55
3. Students individually will critically review the completed project process and research outcomes of the completed project.	30
TOTAL	100

All learning outcomes must be evidenced; a 10% aggregate variance is allowed.

ASSESSMENT NOTES

1. Assessment materials should reflect relevant and current legislation, standards, regulations and acknowledged good industry/business practices.

LEARNING OUTCOME ONE

Students individually or within a team, will identify a business problem and write a project proposal for the research of possible solutions.

Key elements

- a) A problem from one of the following:
 - resourcing
 - motivation
 - organisational structure/restructure
 - culture
 - systemic change
 - business process re-engineering
 - other.
- b) The project proposal will include:
 - problem identification with rationale
 - project plan including scope, resources and problem solving model to be used
 - research methods and process.

LEARNING OUTCOME TWO

Students individually or as a team, will report on the application of management concepts in recommending solutions to an identified business problem.

Key elements

- a) A problem from one of the following:
 - resourcing
 - motivation
 - organisational structure/restructure
 - culture
 - systemic change
 - business process re-engineering
 - other.
- b) The report will detail:
 - the problem
 - analysis of data
 - evaluation including consequences of possible solutions
 - rationale for final recommendation/s.
- c) The report content will evidence management concepts applied, including but not limited to:
 - planning
 - control
 - leadership
 - organisation.
- d) The report will be suitable for presentation to senior management.

LEARNING OUTCOME THREE

Students individually will critically review the completed project process and research outcomes of the completed project.

Key elements

- a) Critical review:
 - effectiveness of self and other team members' role
 - project proposal:
 - problem solving process
 - decision making process
 - research methods
 - management of the project process
 - application of management concepts.
- b) Recommend project process improvements.